CC Minutes March 7, 2016

Present: Jo Ellen, Caitlin, Ivan, Rachel, Kyle, Lisa, Maya, Antoinette, Manolia

Absent: James, Steve, Sharon

Gracing us by invitation, our former CC members: Maureen, Rory

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Jo Ellen asked that, since this is a new CC for a new year, we table our usual agenda and instead ask some big questions.

Discussion:

What is and should be the role of the Coordinating Committee?

* Strategic planning: how to move the Media Consortium forward
* Develop and Define the Media Consortium mission and purpose
* Mobilize members around Media Consortium programs, goals
* Budget oversight/ fiduciary role
* Advisory role and support system for the ED
* Supervise, evaluate current ED/ hire new ED when nec.

Who are our stakeholders?

* Members
* Funders
* Member audiences

What do our stakeholders want from TMC?

* Internal: Survey members
* External: how do you see TMC?

Notes:

Members may n ot know what they want or need. They might not have thought through what TMC can provide. We need to get away from the past and what was possible and look to the future and what is possible.

What are our goals for TMC?

Our official goals from our website state:

* Foster Collaboration
* Diversify Media
* Bring Money to Sector
* Support Innovation

Digging Deeper:

* Let’s highlight what we do. Let’s build a higher profile for TMC and its members
* Let’s build a professional support network—with webinars for example
* Let’s create better communication both internally and externally.
* Let’s expand the TMC staff, at least by bringing on a second FTE.

Next Meeting Agenda:

* Budget
* Race Equity Next Steps
* Survey/Communication work