TMC Coordinating Committee

December 2013

Present: Jo Ellen, Eric, Lisa, Shay, Sharon, Maureen, Maya

Absent: Steve, Maya, Maureen, Rory

**1. Jo Ellen reports on current projects**

Metrics

Repro

Kauai

Media Policy

**2. Conference Planning**

Thursday, Feb 27: No Secrets

Maya: Impact on media organizations?

JGK: TMC as organization boycotting Facebook and doing press conference?

Problem for members (hypocritical)

Lisa: Maybe we do a day without Facebook? Let’s look at a number of options.

Shay: Like May Day, maybe we can nationalize or crowdsource ind actions to not post or post a picture of a surveillance camera –use collective reach to get the message out. Do something big and amplify this, as a Consortium.

Lisa: Use the master’s tools, like Thunderclap, to beat them at their own game.

Review of Friday, Feb 28 and Saturday, March 1

How can we get folks to this event?

What theme should we use?

Lisa: Testify to successes of the past:

The Secret’s Out: /this is a place to come together

Big collaborations, business partnerships

Send Jo Ellen some way we benefitted from the conference last year

Lisa: Each one, reach one. We need to reach out.

Maya: With global warming Chicago will be toasty!

**3. Next Meeting January 3, 10 PT**