Subject Line: Truly Important Information for TMC Members

Dear [user:name],

I’m pleased to announce the launch of our new Media Consortium website and member portal. **You will need to use your unique login to access the member portal**.

The member portal will provide these benefits:

1. Searchable database of other Media Consortium members.

2. Member-only content

3. Easy way to pay/renew your dues via credit card

In the coming weeks we will also add a function that will allow you to communicate easily with each other within the database, and even form conversational groups, all with one login.

To take advantage of this new feature, you need to use your personal login. Please don’t wait. See the directions below to log in now!

Jo Ellen Green Kaiser

Executive Director, The Media Consortium

**Login Now!**

1. Use this unique link to start creating your login: [user:one-time-login-url]

2. Enter this username: [user:name]

3. Create your own password.